Lexical alternatives and the acquisition of subordinate nouns

June Choe and Anna Papafragou *University of Pennsylvania*

BUCLD 2022

Specificity of word meanings

Word learning is challenging because words don't just label objects - they invoke **specific meanings** that the speaker **intends to convey**.

It's hard to disambiguate word meanings that enter into a **subset-superset relationship** (e.g., 'dog' vs. 'dalmatian') even under referential certainty.



"This is a fep"

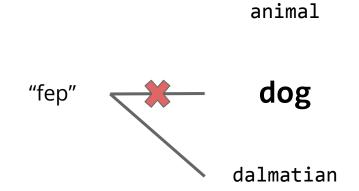
"Basic"-level bias





The challenge of subordinate nouns





Linguistic cues to subordination

"Anchoring" to known basic-level category can scaffold subordinate-level distinctions (e.g., "This is a dog. It is a *terrier*". Callanan 1985; Waxman et al. 1991, 1997)

Conventions in linguistic form can serve as evidence for subordination (e.g., compound vs. single nouns. Clark 1987; Gelman et al. 1989)

Perhaps assumes richness of input & experienced language learner?

Evidence from cross-situational learning

Evidence from cross-situational learning

- **Style of exemplar presentation** (simultaneous presentation of exemplars highlights shared details; Spencer et al. 2011 among others)

Bottom-up perceptual account

Sequential



DOG-features

4-legged, has tail and snout, ...

Simultaneous







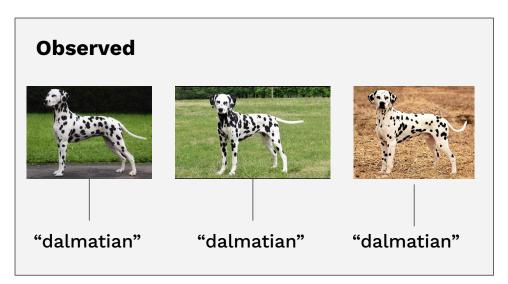
DALMATIAN-features

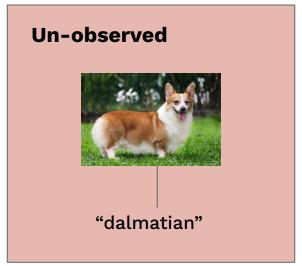
Spotted, lean, has long tail, ...

Evidence from cross-situational learning

- **Style of exemplar presentation** (simultaneous presentation of exemplars highlights shared details; Spencer et al. 2011 among others)
- **Sampling of exemplars** ("suspicious coincidence" of subordinate-level exemplars given basic-level meaning; Xu & Tenenbaum 2007 among others)

"Suspicious Coincidence" account





Evidence from cross-situational learning

- **Style of exemplar presentation** (simultaneous presentation of exemplars highlights shared details; Spencer et al. 2011 among others)
- **Sampling of exemplars** ("suspicious coincidence" of subordinate-level exemplars given basic-level meaning; Xu & Tenenbaum 2007 among others)

Effect can disappear under other circumstances of task (e.g., learning other categories within/across the basic-level; Wang & Trueswell 2019, 2022)

Subordinate nouns as a pragmatic puzzle

Prior framing: The learner tracks label-referent pairings as fundamental unit of evidence and discovers the "subordinate-ness" of the word.

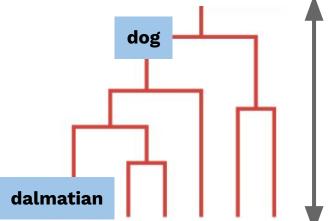
<u>Current study</u>: When do learners **expect to hear** a word with a narrower (subordinate-level) meaning?

- Driven by inferences about the level of **informativity** intended by the speaker in the use of a word.

Informativity and the conceptual hierarchy

Informativity maps onto the **vertical scale** in the conceptual hierarchy

- 'Dalmatian' is not only a smaller conceptual category than 'dog'; also a **more informative description** than 'dog' ("generic addressee" informativity).



Hypothesis

An explicit alternative at the subordinate-level should make the narrower subordinate-level meanings relevant for the target word.



Target



Alternative

Research questions

2 online experiments with adults:

Experiment 1: Do basic-level generalizations decrease if the target label is accompanied by a **semantic alternative at the subordinate-level**?

Experiment 2: Is the contribution of semantic contrast specifically about the **labelling of the alternative**, or does presenting a merely conceptual (i.e., unlabelled) contrast suffice?

Method: Immediate Generalization Paradigm





Experiment 1 - Training conditions

No Contrast



"Look, this is a kapsin. Do you see the kapsin?"

Contrast



"... kapsin ..." "... tantol ..."



Experiment 1 - Test grid



- 2 target subordinate
- 2 alternative subordinate
- 3 other basic
- 3 superordinate
- 8 other domains

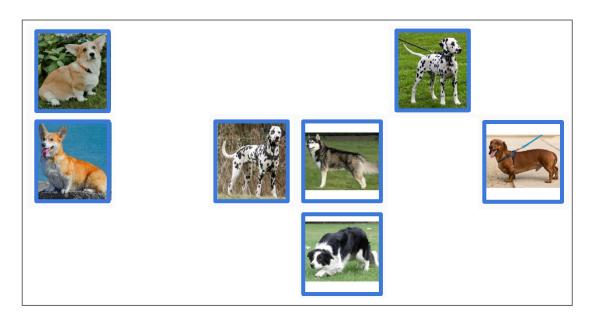
Experiment 1 - Coding





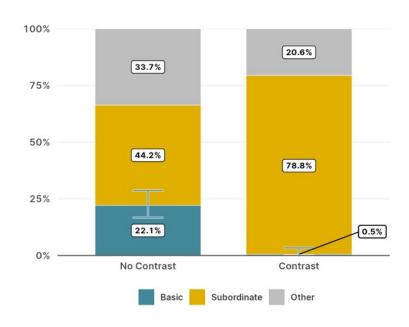
Subordinate-level generalization

Experiment 1 - Coding

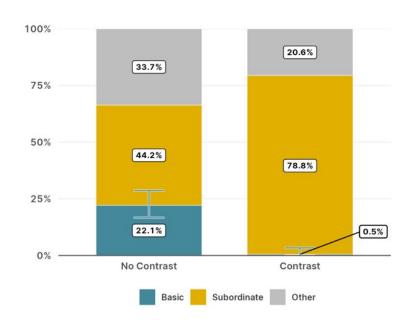


Basic-level generalization

Experiment 1 - Results



Experiment 1 - Results

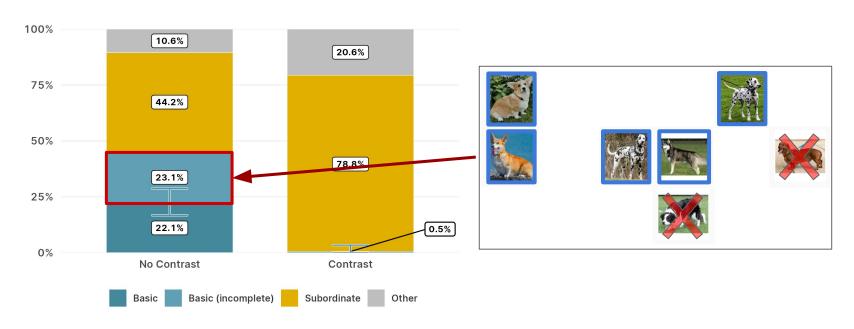


Significant* decrease in the proportion of **Basic** responses (& increase in **Subordinate** responses) when the semantic alternative is present.

Note:

- 1) Large % of Other responses
- 2) Low overall % of Basic responses

Aside) "Incomplete Basic" responses



Experiment 2 - Learning conditions

Unlabelled Contrast



" ... kapsin ..."

"And look here!

Do you see this?"

Labelled Contrast





"... kapsin ..." "... tantol ..."

Experiment 2 - Learning conditions

Unlabelled Contrast



"Look here!

" ... kapsin ..."

Do you see this?"

Labelled Contrast

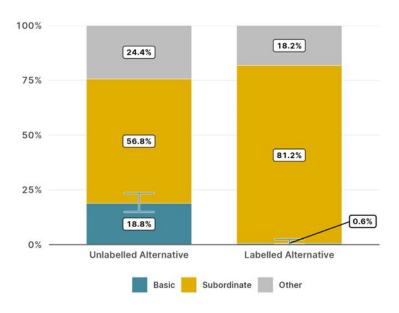






"... tantol ..." " ... kapsin ..."

Experiment 2 - Results



	β (SE)	t	р
(Intercept)	-7.6 (1.7)	-4.5	<0.0001
Label	-2.7 (0.5)	-5.3	<0.0001
Order	2.5 (0.9)	2.9	0.0033

Discussion: alternative accounts

Findings are unexpected under accounts where **information outside of referent introduction** is not considered evidence for word meaning.

 The semantic alternative does not contribute to the perceptual or distributional profile of the target label itself.

Consistent with hypothesis testing models tracking conjectures (e.g., Trueswell et al. 2013; Stevens et al. 2017), and Bayesian models reasoning over cues beyond the choice of labelled exemplar (e.g., Frank & Goodman 2012; 2014)

Young children (~5 y.o.) interpret "some" in only the logical sense:

"Some giraffes have long necks"

- **Logical**: ✓ There exists giraffes with long necks.
- **Pragmatic**: ? Not just some but *all* do!

Conceptual difficulty? Processing difficulty?

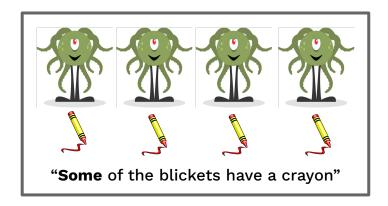
Young children (~5 y.o.) interpret "some" in only the logical sense:

"Some giraffes have long necks"

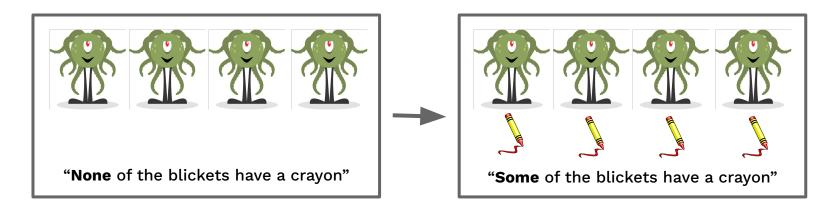
- **Logical**: ✓ There exists giraffes with long necks.
- **Pragmatic**: ? Not just some but *all* do!

Conceptual difficulty? Processing difficulty?

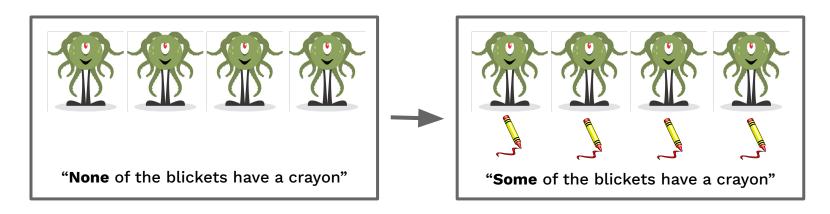
- Also been claimed for subordinate nouns! (Ross & Murphy, 1996; Sloutsky et al., 2007)











Establishing the relevant alternatives constrains search for word meaning

Conclusion

Learners use **linguistically marked** (vs. merely conceptual) contrast to infer the degree of informativity expressed in the use of a novel label.

- Semantic alternatives facilitate subordinate-level conjectures (Expt. 1)
- Alternatives must be labelled, not simply present (Expt. 2)

Informativity helps highlight the subordinate-level meaning as the relevant alternative to the basic-level meaning.

- Future plans: children participants, other communicative acts, etc.

Appendix A: Magnitude of the Basic-level bias

Study	Age	%Basic (%Sub) response	basic-level matches	Learned exemplar present at test
Ours (expt. 1)	adults	22% (44%)	5 (of 18)	Absent
X & T 2007a	adults	76% (20%)		
	4 y.o.	31% (54%), 40% (56%)		
S,P,S,&S 2011	adults	30%~50% (?%)	2 (of 12, 24)	Present
J,S,S,&S 2015	3-4 y.o.	26% (?%), 25% (?%)	2 (of 12~24)	
L & F 2018	adults	50~65% (?%)		
W & T 2022	adults	64% (35%)		Absent

Appendix B: Distribution of "Other" responses

		% of total	Distribution of "Other" responses	
No Contrast	No Contrast	30%	Incomplete basic (23%), Incomplete subordinate (5%),	
Expt. 1	Contrast	19%	Mutually exclusive (13%), Incomplete subordinate (3%),	
Expt. 2	Labelled Alternative	18%	Mutually exclusive (10%), Incomplete subordinate (3%)	
	Unlabelled Alternative	24%	Incomplete basic (10%), Incomplete superordinate (7%),	

Appendix C: "Experiment 3"

